



"Before we even started working on this project, we had been in contact with Optoma for a long time.

We received full support from its representatives, professional and reliable assistance, which resulted in a fruitful cooperation, the results of which we are very pleased with. The use of Optoma projectors in a significant way helps us achieve the foundation's goal - spreading and promoting the heritage of the outstanding artist, Zdzisław

Beksiński"

Marcin Barycki, member of the board of the Beksiński Foundation



The Beksiński Foundation and Optoma present an extraordinary, moving the works of Zdzisław Beksiński

Challenge:

The Beksiński Foundation, together with the museum in Sanok, decided to pay tribute to the artist who was known for his extraordinary the ability to perceive the disturbing, dark side of consciousness. The goal was to present the artist's works in a modern, multimedia way that will even better reflect their unique atmosphere.

Solution:

Six Optoma EH415ST projectors were selected as the best solution to display Zdzisław Beksiński's work, capturing the colors, details, and mood of his works. Devices with Full HD resolution are equipped with a short-focus lens, which made it possible to mount them in a small distance from the projection surface. The brightness of 3500 ANSI provided sufficient light in the half-darkened room.

Results:

The Beksiyski Foundation, together with the Museum in Sanok, has set itself the goal of presenting the extraordinary works of Zdzisław Beksiyski in the most creative and unique way, which highlights the artist's craftsmanship and uniqueness .



Challenge

The Beksiyski Foundation , together with the museum in Sanok, decided to pay tribute to the artist, known for his unconventional ability to perceive the disturbing, dark side of consciousness. The goal was to present the artist's works in a modern, multimedia way that will even better reflect their unique atmosphere.

All of Beksiyski's paintings are untitled to avoid any metaphorical interpretation of his work. As an artist, Beksiyski was fascinated by death, transience, and Eastern mysticism. His works were exceptionally detailed, thanks to the sharp dark lines he achieved realistic effects that made the uniqueness of his works.

Integrator, AV Next, wanted to select the best projection solution to effectively and precisely display the work of Zdzisław Beksiyski.

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The projectors can be managed and monitored remotely using Crestron RoomView®, Telnet, Extron IP Link, AMX and PJ-Link protocols, allowing you to set virtually any EH415ST function over LAN.

The vibrant colors and even lighting perfectly met expectations. Beksiyski's works displayed by the projectors are sharp with accurate reproduction of details, while at the same time full,

saturated colors. Projection on three screens simultaneously in a semicircular room allowed strengthen the message and provide visitors with an intense, immersive experience.

One of the biggest advantages of the described installation is the short-focus lens with a specific coefficient projection, allowing a 100-inch image to be projected from just a meter away. This allowed for stunning images to be achieved on connected and curved screens.

Results

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In collaboration with AV integrator Next and using Optoma EH415ST projectors, the final result was a resounding success and an excellent example of how modern technology can showcase the artistry of classical painting. Beksiński's works, rich in deep blacks, sharp contours , and exquisite detail, were faithfully reproduced and displayed on a large screen, providing a breathtaking experience .

Marcin Barycki, member of the board of the Beksiński Foundation : "Before we started working on this project, We have been in contact with Optoma for a long time. We received full support, professionalism and reliable assistance, which resulted in fruitful cooperation, the results of which we are very satisfied with . Optoma projectors significantly help us achieve the foundation's goal - spreading and promoting the legacy of the outstanding artist, Zdzisław Beksiński."